



Mim McConnell <sheltercovepublishing@gmail.com>

## Fw: Alaska Fisheries Certification Progress Updates

1 message

Linda Behnken <alfafish@ptialaska.net>

Fri, Sep 3, 2010 at 8:42 PM

To: Mim McConnell <sheltercovepublishing@gmail.com>, Alaska Longline Fishermen's Association <alfa.staff@gmail.com>

Please post / distribute to the membership  
— Original Message —

**From:** [Alaska Seafood Marketing Institute](#)

**To:** [alfafish@ptialaska.net](mailto:alfafish@ptialaska.net)

**Sent:** Thursday, September 02, 2010 1:20 PM

**Subject:** Alaska Fisheries Certification Progress Updates

Having trouble viewing this email? [Click here](#)



*Wild, Natural & Sustainable®*

### Alaska Fisheries Certification Progress Updates

The certification process for Alaska's fisheries is well underway, and updated progress reports and supporting documents are now available online for those wanting to stay current on the latest developments.

Most recently, a series of meetings were conducted with various Alaska fishery management organizations and fishery participants in order to introduce the certifying body, Global Trust Certification, Ltd. The meetings provided an overview of the certification requirements and timelines and members of the assessment team addressed questions that supported the initial stages of assessing Alaska's fisheries. A total of 19 meetings were held between June 21st through July 2nd in Anchorage, Seward, Juneau and Seattle. The visit also included an aerial tour of Upper Cook Inlet to provide an overview of the salmon gillnet fishery, and a boat tour of the Juneau-based salmon driftnet fishery to witness the scale of fishery activities and observe fishing operations directly.

- The document summarizing the outcomes of each of these meetings is available for download here: <http://sustainability.alaskaseafood.org/progress-reports>
- A copy of the certification briefing presentation given by Global Trust at each of these meetings is available for download here: <http://sustainability.alaskaseafood.org/certification>

- Additionally, the initial assessment phase for the Alaska salmon certification is now complete. We are now beginning the assessment and verification stage. To track the progress of the Alaska salmon fishery, please visit <http://sustainability.alaskaseafood.org/salmon-certification>

Be sure to check back often for continuing updates monitoring the progress of the certification. Also, refer to the [Sustainability News](#) section for relevant seafood industry news articles and fisheries management announcements from the Alaska Department of Fish & Game, the North Pacific Fishery Management Council, the International Pacific Halibut Commission, and the National Marine Fisheries Service.

As the certification progresses, we will continue to provide email updates such as this. We welcome any feedback or questions you may have during this time, and we hope that you find these updates helpful.

### **Background Information:**

- Alaska seafood has long been regarded as a trusted source for wild and sustainable seafood.
- The Global Trust FAO based Responsible Fisheries Management certification will offer additional value for Alaska seafood producers and processors selling in markets where third-party certification is required or desirable.
- Because the certification is being provided through ASMI, it will be free to Alaska customers.

### **[Forward email](#)**

✉ **SafeUnsubscribe**®

This email was sent to [alfafish@ptialaska.net](mailto:alfafish@ptialaska.net) by [info@alaskaseafood.org](mailto:info@alaskaseafood.org).  
[Update Profile/Email Address](#) | Instant removal with [SafeUnsubscribe](#)™ | [Privacy Policy](#).

Alaska Seafood Marketing Institute | 311 North Franklin Street, Suite 200 | Juneau | AK | 99801

---